



# **TOP PAKISTANI BUSINESS LEADERS IN OMAN**

**Times**  
OF OMAN

TIMES OF OMAN  
SPECIAL SUPPLEMENT

# contents

## TOP PAKISTAN BUSINESS LEADERS IN OMAN

16



**TAIMUR MALIK**  
Partner, Curtis  
Oman

36



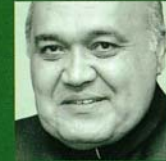
**SYED ALI  
NAVEED ARSHAD**  
Partner, SASLO

20



**MOHAMMAD RAFIQUE  
CHAUDHRY**  
CFO, A'Saffa Foods

40



**MOHAMMED MUNIR**  
Executive Director,  
Ittfaq Group

24



**NADEEM AZEEMI**  
Managing Director,  
Sohar Poly Industries

44



**SYED HARIS ALI**  
Managing Director,  
AZ Engineers

28



**USMAN ANWAR**  
CFO, ACWA Power

48



**SYED BIRJEES ZAIDI**  
Managing Partner,  
Ilham Business Group

32



**S.A. FAISAL**  
CEO, Paneltech  
International

52



**AKHTAR ZAIB**  
Managing Director,  
Kalsoft

**BUSINESS LEADER**



# PROFILE

## **WINNING CUSTOMERS' TRUST AND DELIVERING QUALITY**


S.A. Faisal

**CEO, Paneltech International LLC**





Winning the trust of customers having high expectations in a country like Oman is not an easy task. This is what Paneltech International LLC and its Chief Executive Officer Shah Arjumand Faisal have achieved in less than seven years. Individual brilliance does count and can play a huge part in translating ideas into successful ventures.



**W**inning the trust of customers having high expectations in a country like Oman is not an easy task. This is what Paneltech International LLC and its Chief Executive Officer Shah Arjumand Faisal have achieved in less than seven years. Individual brilliance does count and can play a huge part in translating ideas into successful ventures.

Faisal's vision and leadership immensely helped in establishing the company as a major producer of roof profile sheets, polyurethane sandwich panels and related items for different purposes, which include warehousing, factories and all structural steel requirements.

The company, which has its manufacturing unit in Barka Industrial Estate, uses the latest technology to produce polyurethane sandwich panel and corrugated sheet products.

In recent years, the unique properties of polyurethane sandwich panels have made it an extremely popular building material especially for cold room applications.

Paneltech International supplies its products to major Omani contractors for building warehouse, staff accommodation, factories and parking shed etc.

Faisal, who has a BE degree in electrical engineering and an MBA qualification, leads the group with his technical capabilities and management expertise. The group has two other firms – Taif Barka Trading and Contracting LLC and Lightech LLC.

After working in several responsible positions over the years in Pakistan Navy that earned him honour and reputation, he joined the business in May 2009 with a clear vision. Faisal also has expertise in industrial system, quality management, energy management, renewable energy systems and facility management.

Responding to questions, Faisal shares

his journey as a Pakistani business leader.

#### **THE JOURNEY SO FAR**

The journey has been very interesting and challenging. It tested our patience and temperament. Having started from an engineering job in 1999 in two different companies, I entered business in 2009.

When you work hard with sincerity and dedication, you are bound to succeed. All the group companies are ISO certified and we have received several appreciation and recommendation letters from concerned government authorities.

#### **THE MISSION**

Our mission is to provide our customers trust worthy products and services, while keeping smiles on the faces of our employees and customers.

#### **BUSINESS VISION**

To have quality products delivered to the satisfaction of our customers. Therefore, our vision statement is "Quality You Can Trust."

#### **FUTURE PLANS**

Oman, which is part of the Gulf region, is a potential market for another decade and we are working aggressively to be the pioneers in many related fields of our businesses. In the next decade, we will be aligning our business and competing with several international companies in all respects.

Expansion programme has always been the lifeline of our business since growth is important with improvements which are always an ongoing process. In future, we plan to multiply our productivity and services as the market requirements are also expected to increase.

We will soon be launching Omani products range to fulfill the industrial requirements as those products are being imported till date.



#### **ACHIEVEMENTS IN OMANISATION**

We firmly believe in supporting the government's policy of providing jobs to Omani nationals on priority and in the short span of our existence our companies have pursued this national objective with considerably zeal. This has been the top agenda for us and so far we have reached over 40 per cent Omanisation. Our employees undergo regular on the job training combined with HACCP and industrial safety courses.

#### **ADVICE TO FUTURE BUSINESS LEADERS**

Never stop learning and there is no harm in making mistakes. However, one must learn from every mistake. There is no short cut to experience and hard work. So keep working hard, have faith, and enjoy what you do.

#### **COMPANY DETAILS**

##### **Paneltech International LLC**

P O Box 391, PC 320 Barka, Oman  
Telephone: 00968 26881140  
E-mail: faisal@panletechllc.com  
Website: www.paneltechllc.com  
Key contact person: Atiq Ansari  
00968 97649430

##### **Taif Barka Trading & Contracting LLC**

Telephone: 00968 91404304  
E-mail: faisal@taifbarka.com  
Website: www.taifbarka.com  
Key contact person: Soban Moazzam

##### **Lightech LLC**

Telephone: 00968 99215486  
E-mail: sasimjafri@yahoo.com  
Website: www.lightechoman.com  
Key contact person: Asim Jafri